

# NCBC Gulfport—Strategic Plan

Mission—We exist to enable warfighter readiness by mobilizing, training, outfitting and supporting military expeditionary forces.

## Guiding Principles and Values



CBC upholds the Navy's values of honor, courage and commitment.

We are dedicated to these principles:

- ➔ **Integrity**—to be faithful to moral and ethical standards and to be truthful, straightforward and candid.
- ➔ **Accountability**—to take responsibility for our own actions and resulting consequences.
- ➔ **Involvement**—to partner across organizations.
- ➔ **Respect**—to create and foster a workplace where everyone is welcomed, valued and treated with dignity.
- ➔ **Innovation**—to be open to creative thinking, new ideas and improved methods.



**Vision** CBC Gulfport is the premier provider of efficient and effective training, logistics, mobilization and base operational support.

## Strategic Planning Goals

|   |   |
|---|---|
| ➔ Adapt and excel in the regional concept of operations, while taking advantage of joint opportunities.   | Champion OPS Officer                    |
| ➔ Fully identify, justify and resource base, community and operating forces support requirements.   | Champion Storefront RM                  |
| ➔ Cultivate our core readiness competencies of logistics, mobilization readiness and training.  | Champion Supply and Mob Officers SRGCSO |
| ➔ Prepare for the Efficient Facilities Initiative (EFI).  | Champion Public Works Officer           |
| ➔ Develop business opportunities within government and private enterprise in order to benefit CBC constituents as well as increase local resources and revenue. | Champion Operations Officer             |
| ➔ Maintain a trained, skilled workforce.  | Champion FFSC Director                  |
| ➔ Plan, construct and efficiently maintain world-class facilities and infrastructure.   | Champion Public Works Officer           |
| ➔ Implement best use of technology.   | Champion IT Director                    |
| ➔ Promote well-being through dynamic quality-of-life programs and services.   | Champion MWR Director                   |